

MONETS Business Accelerators Ltd.

Business Development for Innovation & Growth

MONETS Business Accelerators acts as **your business development partner** in international technology markets. We assist start-ups and growth companies in knowledge-based industries to **accelerate the penetration of key target markets**.

If you face obstacles in commercialising your technology or want to reach new export or OEM markets, *MONETS* will provide hands-on and results-driven programmes to strengthen your competitive positioning and focus your **go-to-market and expansion strategies, from conception to implementation**.

YOUR IMMEDIATE RETURN ON INVESTMENT

- * accelerated access to potential key customers, development partners and distributors;
- * faster path to an effective value proposition and business model, sales and positive cash flow;
- * cost-effective approach to market penetration with shared risk;

ADDITIONAL BENEFITS

- * improved confidence in your business model and growth prospects, resulting in stronger positioning vis-à-vis strategic and financial partners;
- * access to our extensive resource network for IP protection & international trade law, venture capital, corporate and trade finance, R&D finance, and channel management.

MONETS' principal Dietrich Bödecker has fifteen years experience in business development, finance, and market research, including extensive international experience. *MONETS* develops and implements successful commercialisation and expansion strategies for North American, European and South African markets. But don't take our word for it, ask our clients !

We focus mainly on knowledge industries, in particular CLEAN TECHNOLOGY, INDUSTRIAL INNOVATIONS, CLEANWEB AND FINANCIAL SOFTWARE APPLICATIONS, EXPLORATION AND MINING TECHNOLOGY, and MEDICAL DEVICES. To support innovation in these industries, we are also on the look-out for promising enabling technologies in MICRO-ELECTRONICS, OPTICS/PHOTONICS, MATERIALS, NANOTECHNOLOGY, as well as WHITE AND GREEN BIOTECHNOLOGY.

To find out more about our programmes and how you can benefit from these interventions, please contact us at +1 514 697 9894 or info@monets.ca, or visit our website at www.monets.ca.

MONETS – YOUR PARTNER

FOR COMMERCIALISATION AND EXPORT GROWTH